



Workshop: APEC Women-Owned Businesses in Global Value Chains

Date: August 16, 2023, 9:00AM – 12:45PM PDT

Venue: Sheraton Grand, Grand Ballroom C, Seattle, Washington, United States

9:00-9:15 AM	<p>Registration and Arrival</p>
9:15-9:25 AM	<p>Opening Remarks Kendee Yamaguchi, Deputy Assistant Secretary for the U.S. Field, International Trade Administration, U.S. Department of Commerce</p>
9:25-10:10 AM	<p>Panel Discussion: The Experiences of Women-Owned Businesses in Global Value Chains Moderator: Kate Francis, Technical Director, U.S. Support for Economic Growth in Asia (US-SEGA) Adriana Macias, Partner, ChumChum, Mexico Jean Seo, Founder and CEO, Evolve Skincare, United States Ana Tafur, Creative Director-Founder, SAKE, Peru Natali Tjahjadi, Operational Manager, CV Widya Triguna Garment Manufacturer, Indonesia The panel will cover the experiences of women entrepreneurs selling to multinational companies and to governments. Speakers will provide their perspectives on what is needed from government and the private sector to set up women for success in accessing global value chains.</p>
10:10-10:25 AM	<p>Presentation of APEC Women in Global Value Chains Benchmarking Study Kate Francis, Technical Director, U.S. Support for Economic Growth in Asia (US-SEGA) The United States will present the results of a benchmarking study on the status of public and private procurement from women-owned businesses (WOBs) across the APEC region.</p>
10:25-11:00 AM	<p>Panel Discussion: The Corporate View: Sourcing from Women-Owned Businesses Moderator: Barbara Hazzard, Vice President of Operations, Pacific Summit Resources, a subsidiary of the National Center for APEC Clay Atkins, Director, Supplier Diversity and Inclusion, Intel Rocky Fong, Vice President and Community Manager (Seattle), JPMorgan Chase & Co Corporate procurement professionals will discuss policies and incentives to implement gender-responsive sourcing practices. They will also highlight capacity building programs and the business impact of sourcing from women-owned businesses.</p>

11:00-11:30 AM	Coffee Break
11:30-12:00 PM	<p>Spotlight: Building Momentum for Gender-Inclusive Sourcing</p> <p>Claire Ehmann, Acting Associate Administrator, Office of International Trade, U.S. Small Business Administration</p> <p>Despoina Kouria, Supplier Diversity and Sustainable Procurement Analyst, The World Bank</p> <p>Setsu Suzuki, Co-founder and Representative Director, Japan Institute of Supplier Diversity and Inclusion</p> <p>Elizabeth Vazquez, CEO and Co-Founder, WEConnect International</p> <p>Speakers will provide perspectives on sourcing from women-owned businesses, followed by sharing of information and resources from organizations across APEC economies which have active capacity building programs to certify and support WOBs in accessing global value chains.</p>
12:00-12:30PM	<p>Simultaneous Breakout Sessions:</p> <p>Moderators: Despoina Kouria and Claire Ehmann</p> <ol style="list-style-type: none"> Refining the policy focus on gender inclusive procurement: How can APEC economies promote inclusive sourcing within public procurement systems and standardize the processes of sourcing from women-owned businesses? What are some ways APEC can support ongoing learning by economies on this topic? <p>Moderators: Elizabeth Vazquez and Setsu Suzuki</p> <ol style="list-style-type: none"> Building capacity for women owned businesses: How can business support organizations across APEC better aid women entrepreneurs in getting certified as WOBs, and accessing available public and private procurement opportunities? How can APEC be leveraged as a platform for sharing the learnings of business support groups?
12:30-12:40 PM	<p>Breakout Sessions Report and Next Steps for APEC</p> <p>After the breakout report outs, closing speaker will synthesize panel discussions, research, and case studies and summarize specific recommendations for APEC economies to take forward.</p>
12:40-12:45 PM	<p>Closing Remarks</p> <p>Rachel Vogelstein, Assistant to the President and Senior Advisor to the Gender Policy Council, The White House</p>